

## Week Ending March 11th, 2023: Weekly New Ads up 8% Over the Week

WETHERSFIELD, March 17<sup>th</sup>, 2023 – During the week ending March 11<sup>th</sup>, there were 6,287 new postings, up 487 new ads or 8% over the week. The industries with the largest over-the-week increases include Health Care, Educational Services, and Professional, Scientific, & Technical Services. Occupations with the largest over-the-week new ad increases include Registered Nurses (+61 new ads), Retail Salespersons (+41 new ads), and Wholesale & Manufacturing Sales Representatives (+37 new ads). This recent weekly rebound follows a two-week drop of over 1,100 new ads from 6,977 new ads during the week ending February 18<sup>th</sup> to 5,800 new ads during the week ending March 4<sup>th</sup>. The graph shown below illustrates total weekly new ad counts for Connecticut and the United States. Two weeks ago, the U.S. had total new ads fall by 19% and increase by 12% over the past week. These U.S. shifts are larger than the state, which was down 16% two weeks ago and up 8% over the past week.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and First-Line Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Hartford Healthcare, Cigna Corporation, and Community Health Center, Inc.

## The three industries with the most new job postings were:

- Health Care & Social Assistance (1,459 new postings, +11% over the week)
- Retail Trade (528 new postings, +5% over the week)
- **Manufacturing** (474 new postings, +5% over the week)

NAICS	Industry	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
		3/11/23	3/4/23	2/11/23	%	#	%	#
0	Total	6,287	5,800	6,930	8%	487	-9%	-643
11	Agriculture	10	11	4	-9%	-1	150%	6
21	Mining, Quarrying, and Extraction	6	20	9	-70%	-14	-33%	-3
22	Utilities	60	37	56	62%	23	7%	4
23	Construction	61	43	132	42%	18	-54%	-71
31	Manufacturing	474	453	649	5%	21	-27%	-175
42	Wholesale Trade	35	28	51	25%	7	-31%	-16
44	Retail Trade	528	503	500	5%	25	6%	28
48	Transportation and Warehousing	143	98	128	46%	45	12%	15
51	Information	96	106	125	-9%	-10	-23%	-29
52	Finance and Insurance	463	489	518	-5%	-26	-11%	-55
53	Real Estate and Rental and Leasing	104	137	81	-24%	-33	28%	23
54	Professional, Scientific, & Technical Services	315	265	357	19%	50	-12%	-42
55	Management	9	3	9	200%	6	0%	0
56	Administrative and Support	178	152	150	17%	26	19%	28
61	Educational Services	343	283	335	21%	60	2%	8
62	Health Care and Social Assistance	1,459	1,320	1,872	11%	139	-22.1%	-413
71	Arts, Entertainment, and Recreation	88	67	71	31%	21	24%	17
72	Accommodation and Food Services	363	468	457	-22%	-105	-21%	-94
81	Other Services (except Public Administration)	133	148	117	-10%	-15	14%	16
92	Public Administration	115	83	92	39%	32	25%	23
99	Unspecified	1,304	1,086	1,217	20%	218	7%	87

Source: CT DOL Analysis of HWOL

During the week ending March 11<sup>th</sup>, 2023, fourteen of twenty-one industries had over-the-week increases. The largest increases occurred within Healthcare & Social Assistance (+139 new ads), Educational Services (+60 new ads), and Professional, Scientific, & Technical Services (+50 new ads). The largest employer increases within those three industries respectively were the Child Guidance Center of Southern Connecticut (+47 new ads), the University of Connecticut (+11 new ads), and Quest Global (+15 new ads). Among the seven decreasing industries, the largest was Accommodation & Food Services (-105 new ads). The remaining six industries with over-the-week decreases fell by fewer than 34 new ads.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <u>https://www1.ctdol.state.ct.us/lmi/hwol.asp</u>

# **New Job Postings by Occupation**

### HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	3/11/23	3/4/23	2/11/23	%	#	%	#
Registered Nurses	375	314	518	19%	61	-28%	-143
Retail Salespersons	215	174	195	24%	41	10%	20
Managers, All Other	166	152	149	9%	14	11%	17
First-Line Supervisors of Retail Sales Workers	148	156	157	-5%	-8	-6%	-9
Sales Representatives, Wholesale and Manufacturing,	148	111	155	33%	37	-5%	-7
Customer Service Representatives	136	121	173	12%	15	-21%	-37
Computer Occupations, All Other	121	100	141	21%	21	-14%	-20
Software Developers, Applications	98	73	93	34%	25	5%	5
Medical and Health Services Managers	95	145	107	-34%	-50	-11%	-12
Secretaries and Administrative Assistants, Except	87	83	104	5%	4	-16%	-17
Combined Food Preparation and Serving Workers,	77	80	106	-4%	-3	-27%	-29
Personal Care Aides	70	37	66	89%	33	6%	4
General and Operations Managers	67	79	77	-15%	-12	-13%	-10
Licensed Practical and Licensed Vocational Nurses	65	67	86	-3%	-2	-24%	-21
Stock Clerks and Order Fillers	61	37	42	65%	24	45%	19
Medical Assistants	56	47	91	19%	9	-38%	-35
Preschool Teachers, Except Special Education	54	40	54	35%	14	0%	0
Waiters and Waitresses	53	46	43	15%	7	23%	10
Financial Managers	52	46	50	13%	6	4%	2
Nursing Assistants	52	66	91	-21%	-14	-43%	-39
Medical Secretaries	51	48	42	6%	3	21%	9
Marriage and Family Therapists	50	14	25	257%	36	100%	25
Sales Managers	49	53	60	0%	-4	-18%	-11
Nurse Practitioners	47	30	56	57%	17	-16%	-9
Janitors and Cleaners, Except Maids and Housekeeping	45	38	56	18%	7	-20%	-11

Source: CT DOL Analysis of HWOL

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#### The occupations with the most new postings were:

- Registered Nurses (375 new postings, +19% over the week)
- Retail Salespersons (215 new postings, +24% over the week)
- Managers (166 new postings, +9% over the week)

Employer	Ads Week Ending: 3/11/23	1 Week Ago: 3/4/23	4 Weeks Ago: 2/11/23	1 Week # Change	4 Week # Change
Hartford Healthcare	95	74	258	21	-163
Cigna Corporation	70	89	54	-19	16
Community Health Center, Inc.	54	11	66	43	-12
Child Guidance Center Of Southern CT	49	2	79	47	-30
State of Connecticut	49	79	42	-30	7
Travelers	44	0	28	44	16
American Civil Liberties Union	39	21	1	18	38
University of Connecticut	36	25	20	11	16
Masonicare Corporation	36	13	15	23	21
TJX Companies, Inc.	31	8	13	23	18
Trinity Health	31	17	30	14	1
BJ's Wholesale Club, Inc.	28	14	13	14	15
KPMG	27	33	35	-6	-8
Pratt & Whitney	25	33	21	-8	4
Yale University	25	34	21	-9	4
CVS Health	25	12	15	13	10
Yale-New Haven Health System	24	59	198	-35	-174
Walgreens Boots Alliance Inc	22	39	12	-17	10
Dattco Incorporated	21	5	11	16	10
Middlesex Health System Inc.	20	1	77	19	-57
Connecticut Children's Medical Center	20	11	5	9	15
Lumen Technologies	20	30	0	-10	20
EverSource	19	14	26	5	-7
UnitedHealth Group	18	15	38	3	-20
Griffin Health Services Corporation	18	18	5	0	13

## **Employers with the Most New Job Postings**

#### Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending March 11<sup>th</sup> were mostly within Health Care & Social Assistance, Retail Trade, and Finance & Insurance. Health Care & Social Assistance accounted for eight of the top 25 employers. The 25 employers shown above combined account for 846 of total job ads or 13 percent of all new ads. They were up a combined 222 new ads from a week ago. The largest over-the-week increases occurred at Child Guidance Center of Southern CT (+47 new ads) and Travelers (+44 new ads). The largest over-the-week declines among the top 25 employers were Yale-New Haven Health System (-35 new ads) and the State of Connecticut (-30 new ads).

#### What is HWOL?

The **Conference Board Help Wanted Online**<sup>®</sup> Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <u>https://www1.ctdol.state.ct.us/lmi/hwol.asp</u>